

The image features a white background with abstract, expressive brushstrokes in red, green, and blue. The red strokes are concentrated on the left side, while green and blue strokes are more prominent on the right. The text 'Coming Together' is written in a black, cursive font, centered horizontally and partially overlaid by the green and blue brushwork.

*Coming Together*

# PRELUDE

On Tuesday, January 12, 2010, a catastrophic earthquake occurred approximately 16 miles (25km) west of Port-au-Prince, the capital of Haiti. The earthquake caused major damage to Port-au-Prince and the surrounding area. The International Red Cross estimates that three million people were affected by the quake, with as many as one million Haitians left homeless. Casualty estimates continue to climb. Due to the widespread devastation and damage, vital infrastructure necessary to respond to the disaster has been severely damaged or destroyed. A spokeswoman from the UN Office for the Coordination of Humanitarian Affairs called this the worst disaster the UN has ever confronted.

## **Font Aid IV: Coming Together, a Collaborative Typeface**

The Society of Typographic Aficionados (SOTA) is proud to announce the release of “Coming Together”, a font created exclusively for Font Aid IV to benefit the victims of the recent earthquake in Haiti. The font consists entirely of ampersands, to represent the idea of people coming together to help one another. Nearly 400 type designers, graphic designers, and other artists from around the world contributed artwork to the font.

Coming Together is available for sale through several distributors, including Ascender Fonts, FontShop, MyFonts and Veer. All money raised will be donated to Doctors Without Borders to help with their relief efforts in Haiti.

Font Aid IV is a charitable endeavor. We wish to ensure that we provide the maximum support possible to the people of Haiti.

The “Coming Together” font is copyright ©2010 The Society of Typographic Aficionados.

### Font Aid: a Brief History

Swedish type designer Claes Källarsson conceived of the initial Font Aid project in 1999. More than 25 type designers participated in designing a collaborative font, with proceeds going to UNICEF to help war and disaster refugees. In 2001, SOTA became involved when Stuart Sandler was inspired by Källarsson's efforts and initiated Font Aid II. This second collaborative charitable typeface was created to benefit the victims of the September 11 tragedies in the US. The font was made up of almost 100 question mark glyphs contributed by designers from over 20 countries.

In 2005, SOTA and Building Letters joined forces in Font Aid III to unite the typographic and design communities in raising funds to expedite relief efforts in countries affected by the Indian Ocean earthquake and tsunamis. More than 220 designers worldwide submitted over 400 glyphs for the collaborative Fleurons of Hope typeface.



### The Society of Typographic Aficionados (SOTA)

The Society of Typographic Aficionados (SOTA) is an international not-for-profit organization dedicated to the promotion, study, and support of type, its history and development, its use in the world of print and digital imagery, its designers, and its admirers. SOTA exists for the affordable education of its members and participants; to further the development of type, typographical information and typography; and to appreciate on multiple levels the attributes of type, typography, design, the book arts, and calligraphy. Furthermore, SOTA is committed to sponsoring relevant topics in pursuit of these goals. SOTA pursues these goals through an annual conference (TypeCon), held in a different host city each year.

[www.typesociety.org](http://www.typesociety.org)

[www.typecon.com](http://www.typecon.com)

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### **Doctors Without Borders/Médecins Sans Frontières (MSF)**

Doctors Without Borders/Médecins Sans Frontières (MSF) is an international medical humanitarian organization created by doctors and journalists in 1971. Today, they provide aid in nearly 60 countries to people whose survival is threatened by violence, neglect, or catastrophe, primarily due to armed conflict, epidemics, malnutrition, exclusion from health care, or natural disasters. Thanks to the generosity of supporters, they were able to respond immediately to the crisis in Haiti and continue to provide important medical services to the victims of the earthquake.

[www.doctorswithoutborders.org](http://www.doctorswithoutborders.org)

# COMING TOGETHER

Font Aid IV

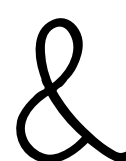
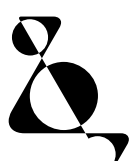
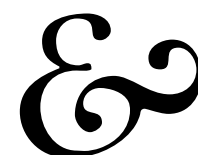
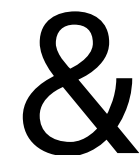
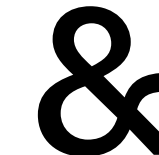
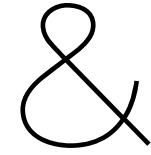
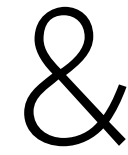
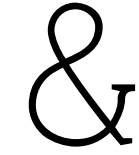
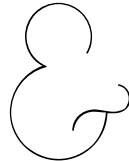
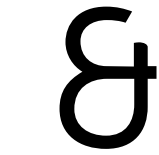
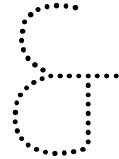
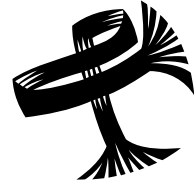
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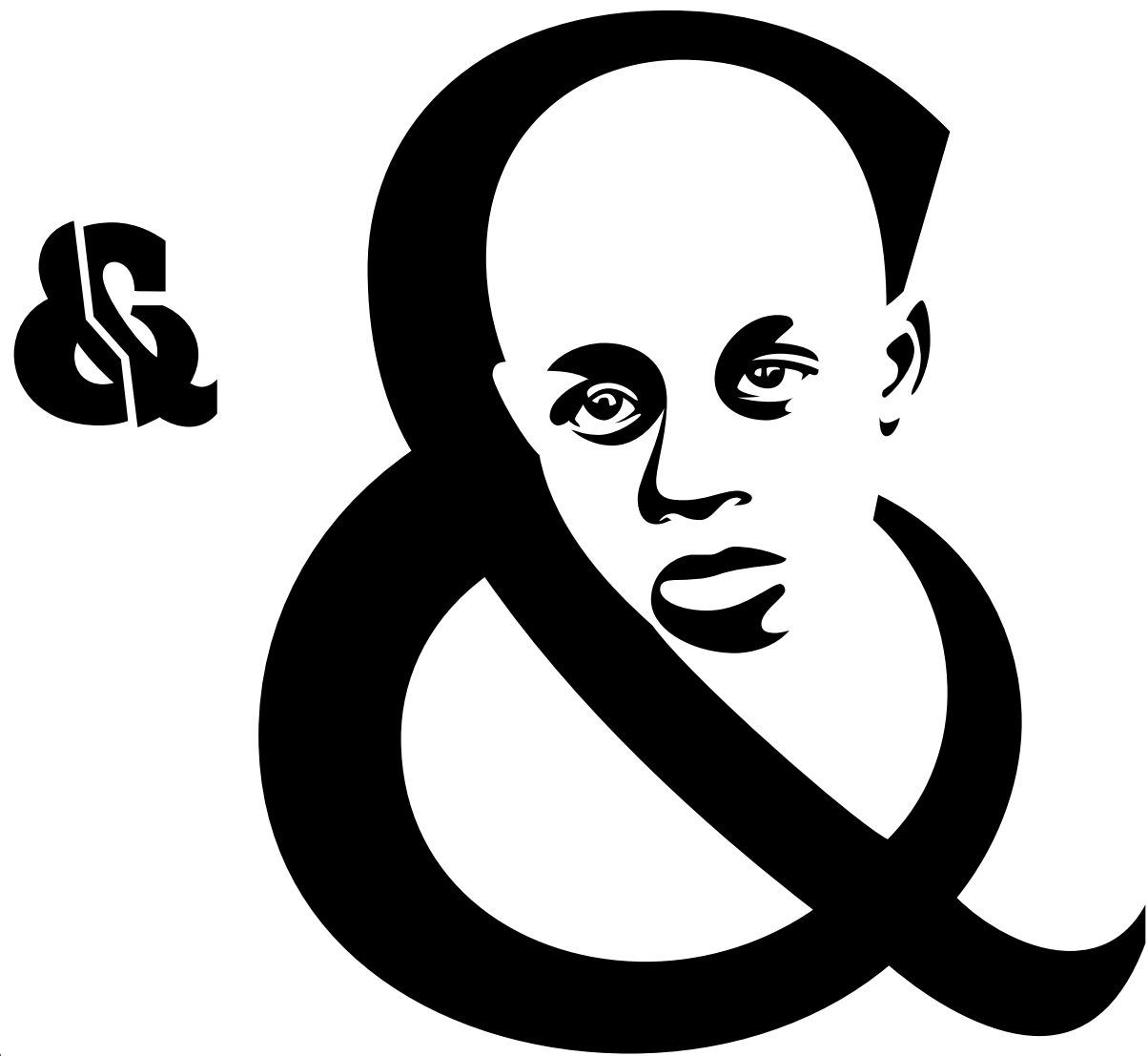
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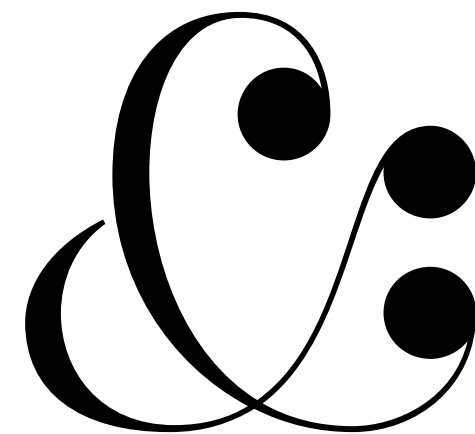
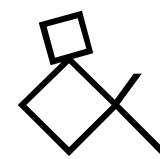
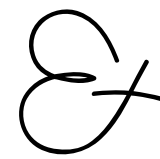
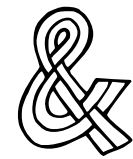
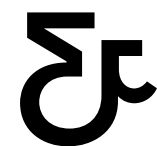
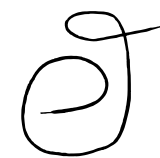
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Michael Bundscherer  
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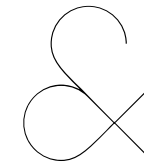
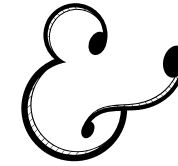
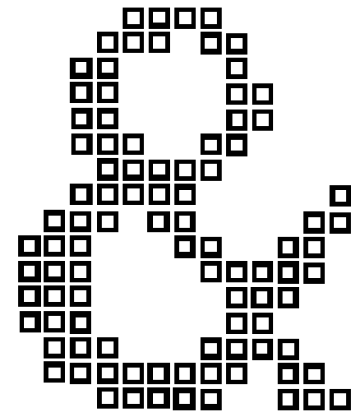
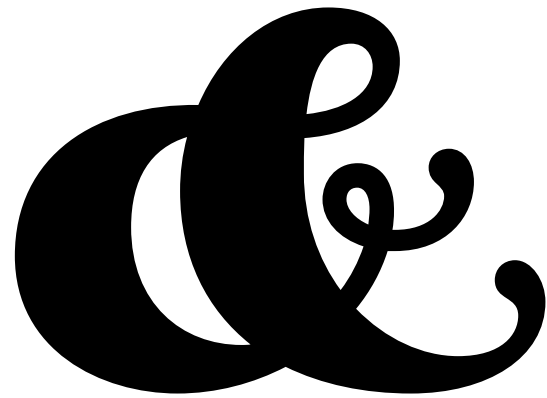
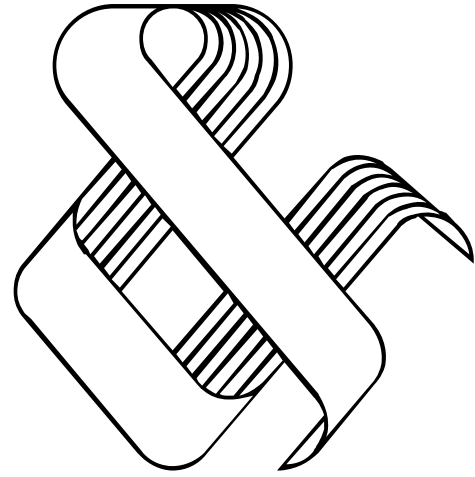
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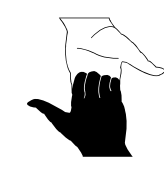
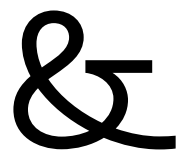
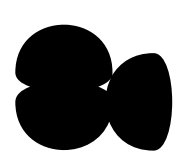
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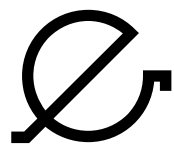
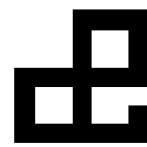
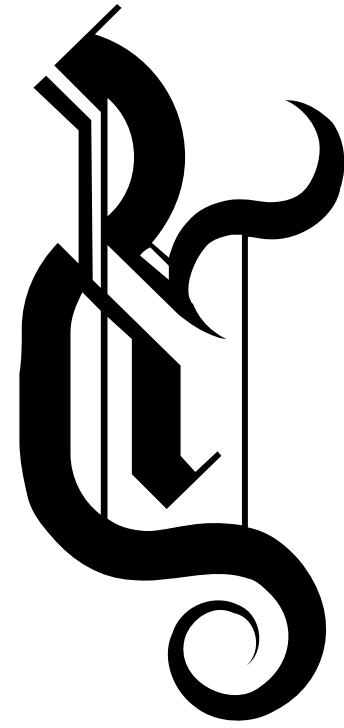
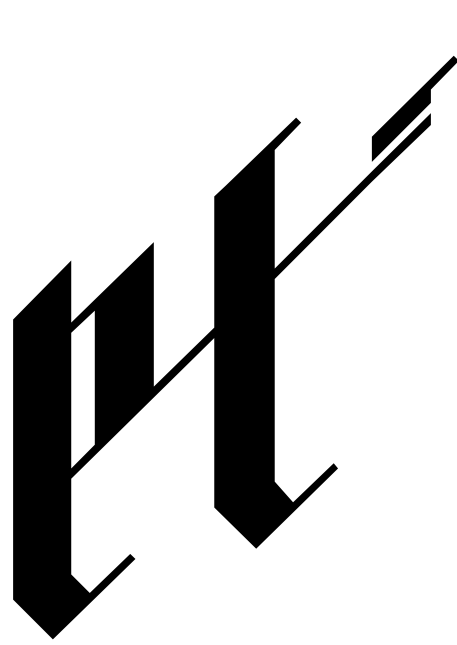
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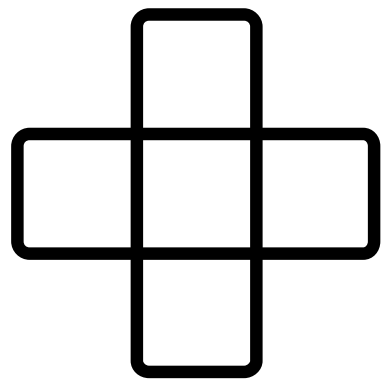
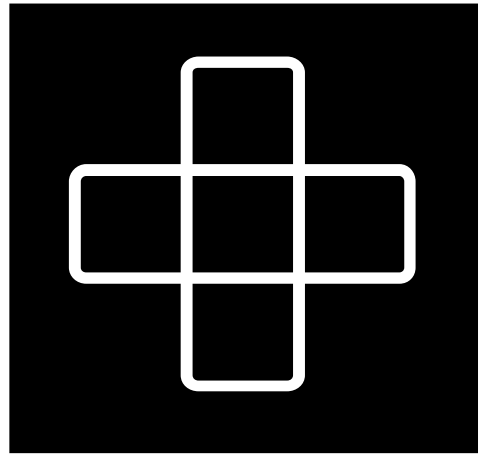
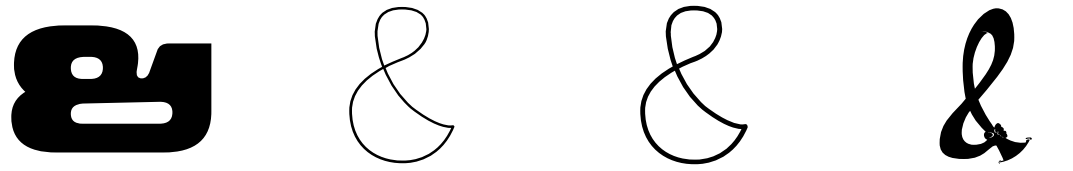
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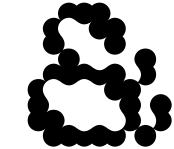
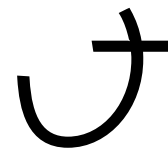
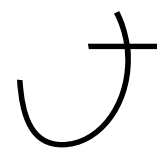
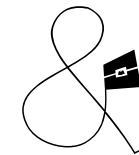
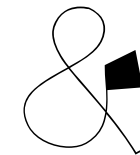
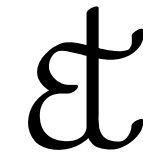
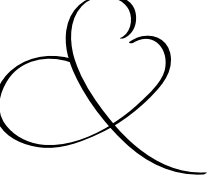
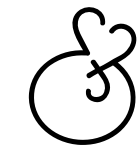
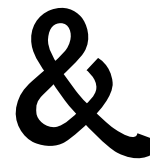
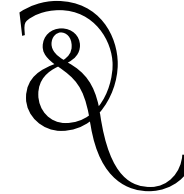
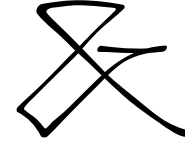
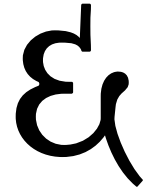
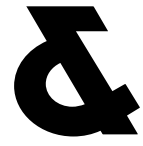
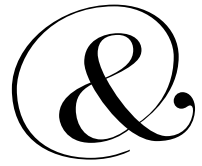
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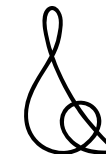
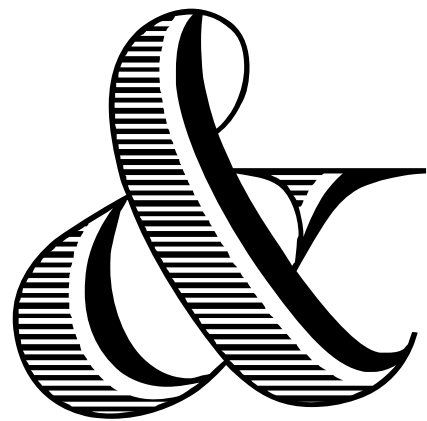
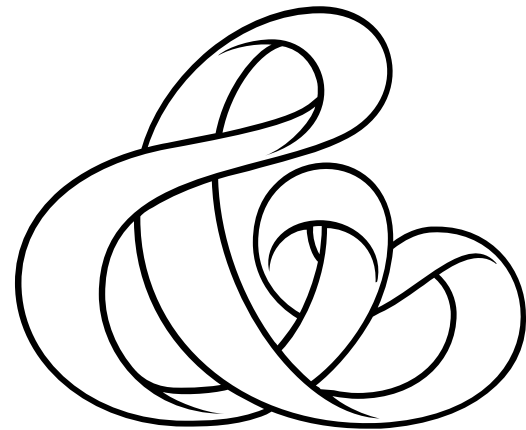
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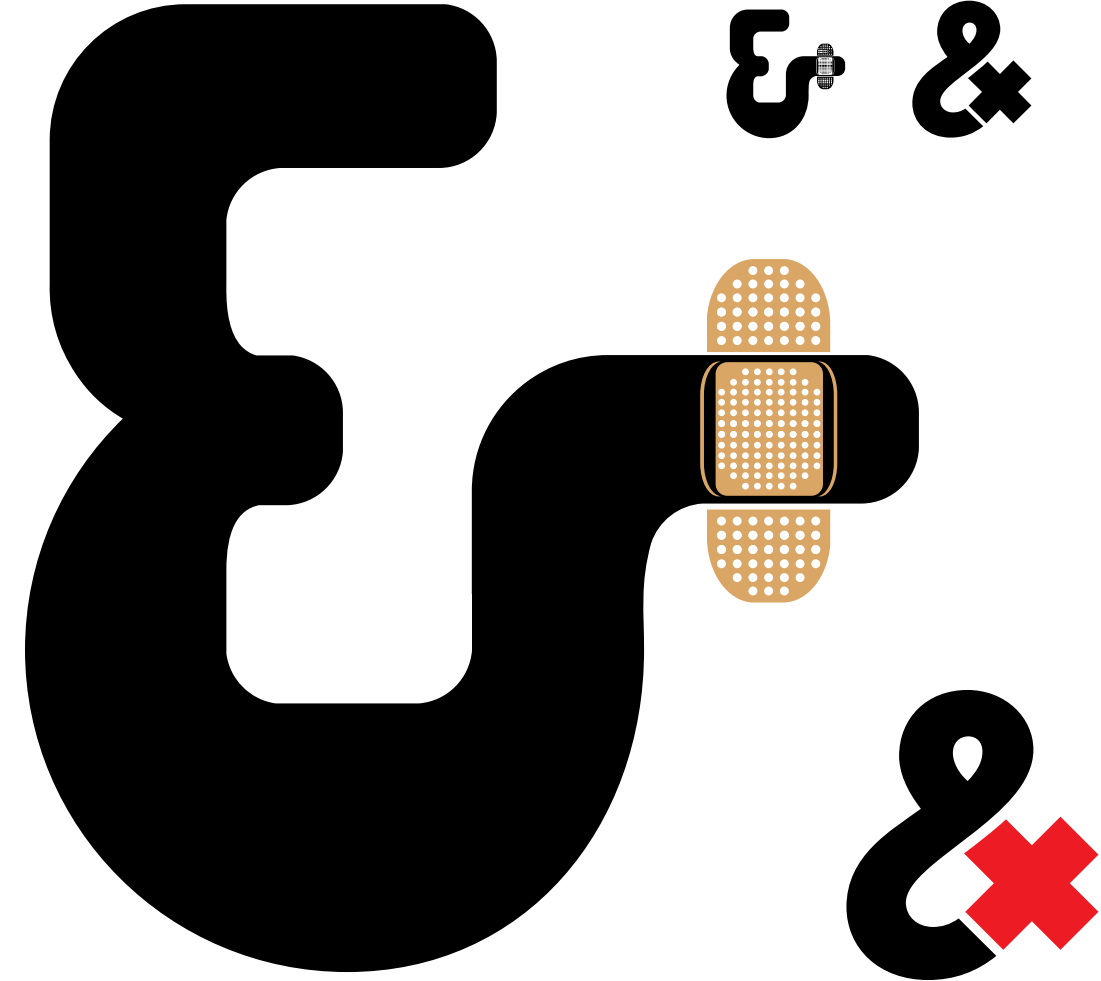
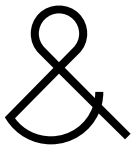
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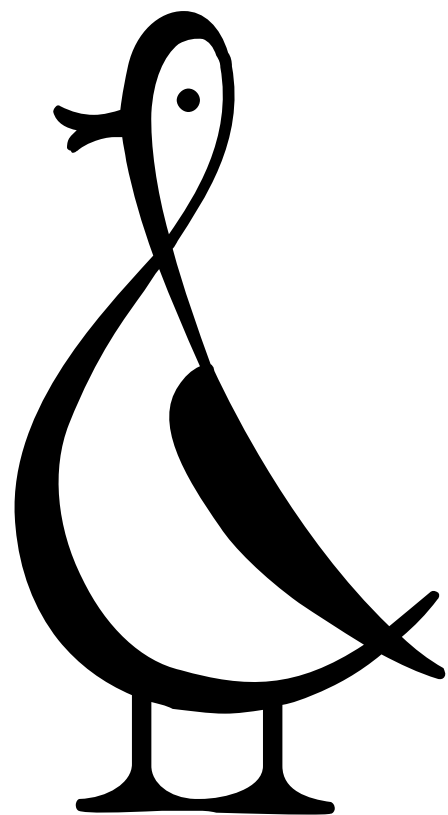
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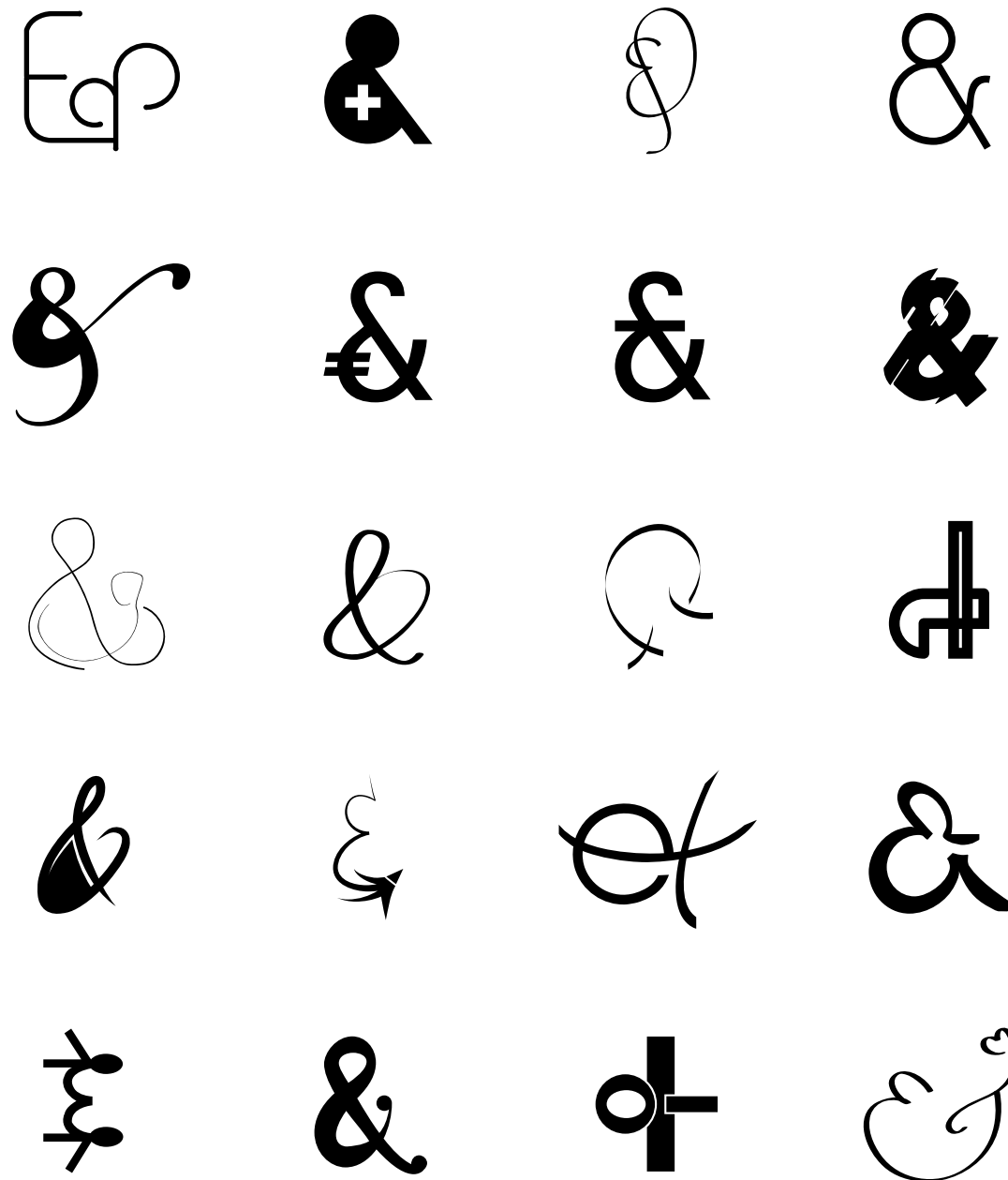
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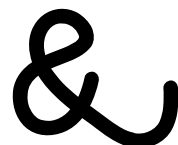
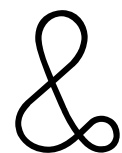
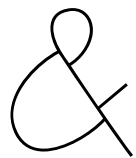
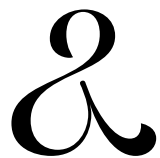
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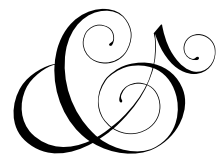
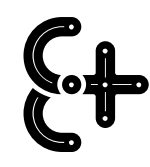
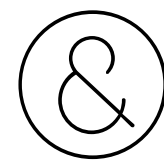
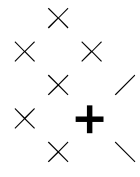
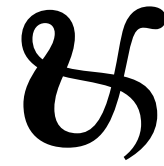
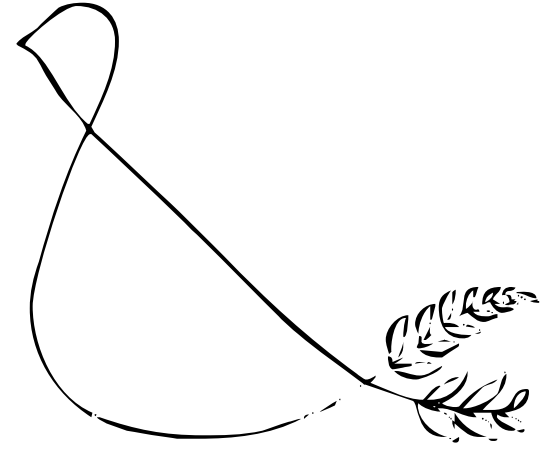
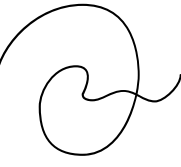
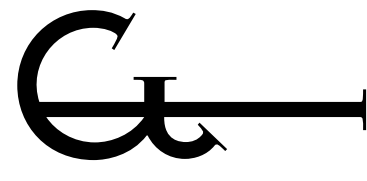
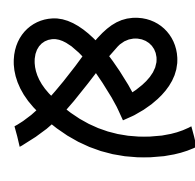
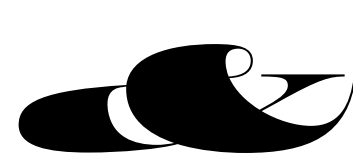
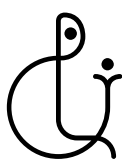
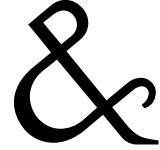
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Brian J. Bonislawsky  
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Neil Patel

Mike Petschek  
Roy Rub  
Luke Stouffer  
Titus Nemeth

Steve Zelle  
Tim Whalen  
Laurel Wilson  
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Lan Huang  
Hillary Fayle and  
Eric Frisino  
Steve Mehallo

Kim Arispe  
Kim Arispe  
Jaime Vasquez  
Louis Duchesne



Sue Zafarana  
Katie A. Snape

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César Puertas

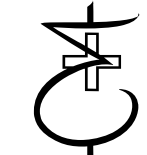
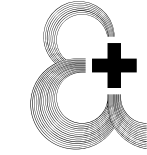
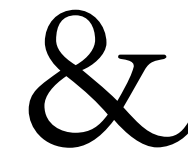
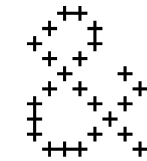
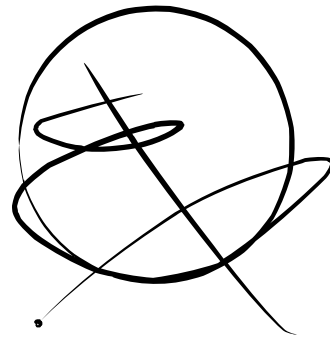
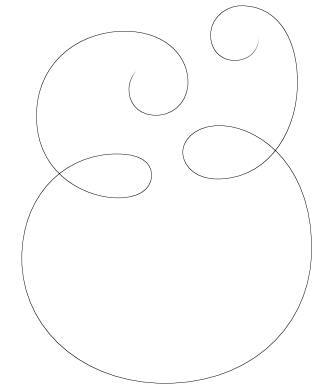
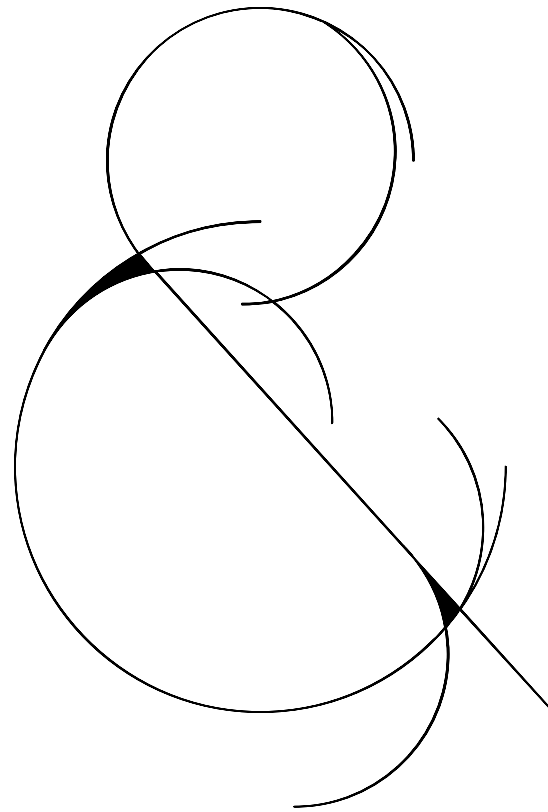
Bryan Lim  
Xerxes Irani  
Scott Boms  
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Matheus Barbosa

Antony Kitson

Rob Keller

Ivette Chacón



Jerry Allen Rose  
Judith Lee  
Rob Keller  
Rob Keller

Jennifer Rutherford  
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Jennifer Rutherford  
Ong Fang Zheng

Rafael Neder  
Rafael Neder  
Rafael Neder  
Gene Buban

Kevin McDermott, Paul  
Langman, Neil Fox and  
all at Premm Design Ltd  
Kevin McDermott, Paul  
Langman, Neil Fox and  
all at Premm Design Ltd  
Karla Perez  
Karla Perez

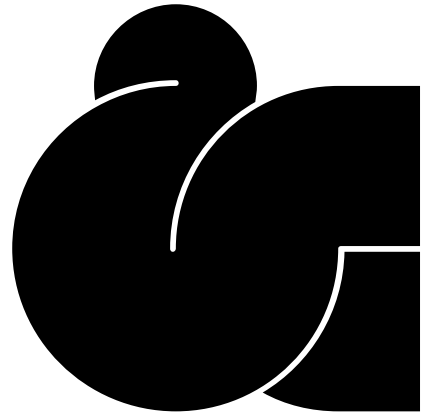
Amy Brown  
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Per Ohlsson  
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Jose Luis Coyotl Mixcoatl  
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Andrea Emery  
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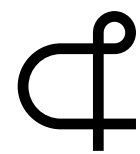
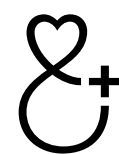
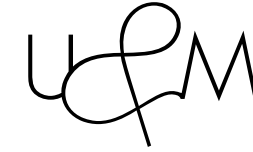
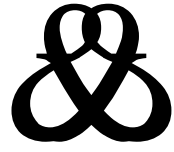
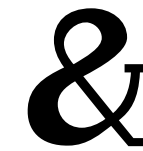
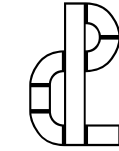
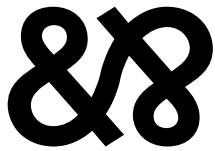
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Jayson Zaleski  
Hilary Salmon

Wilson Thomas  
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Louie Crumbley

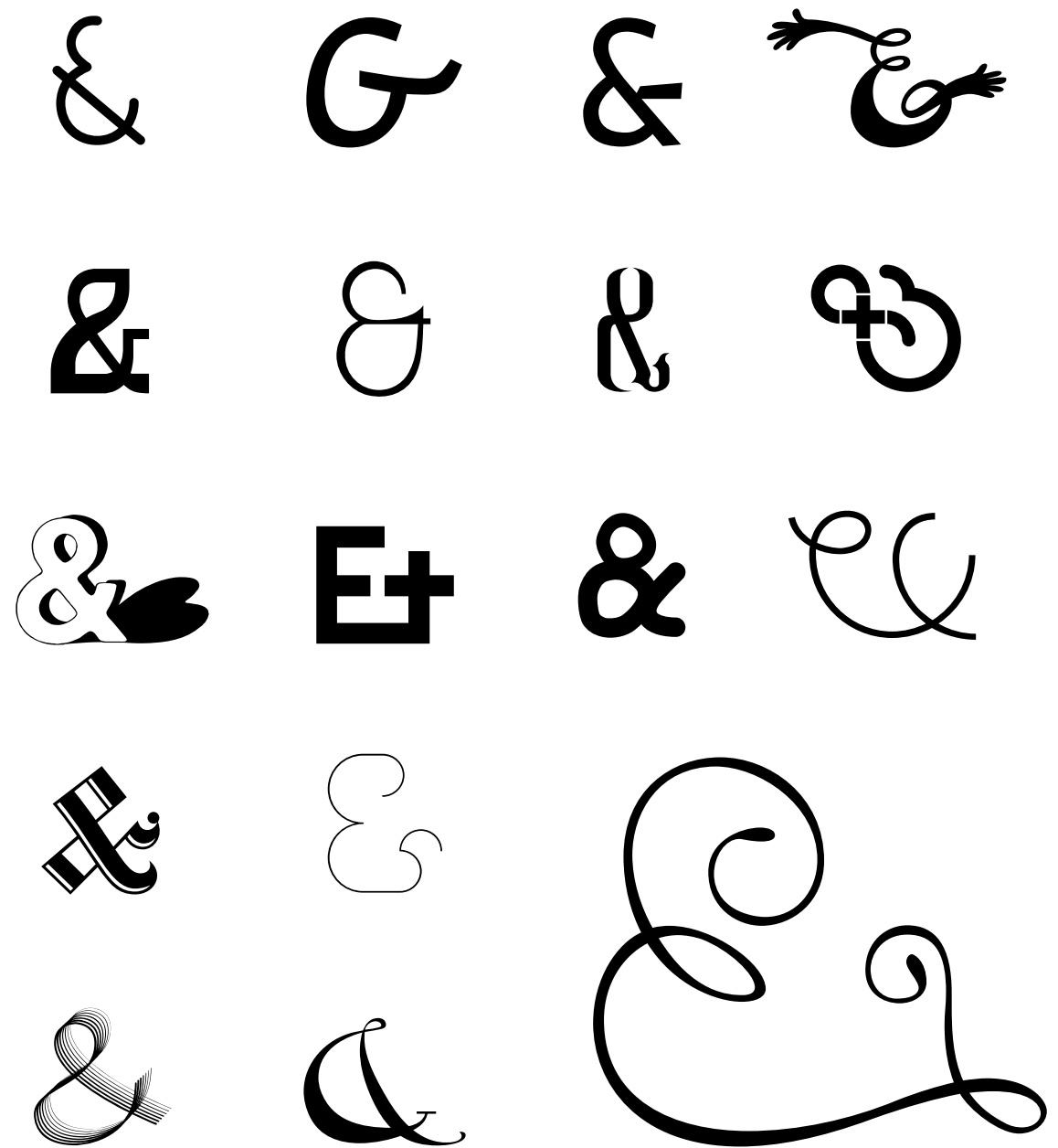
Karel Píška  
Karel Píška  
Katri Haycock  
Brad Nelson

Jose Luis Coyotl Mixcoatl  
Jose Luis Coyotl Mixcoatl  
AP303 ESTUDIO DESIGN  
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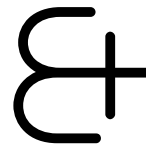
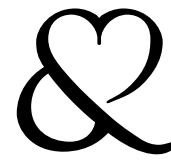
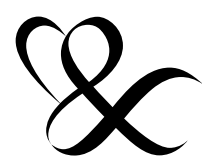
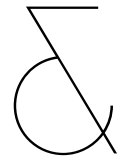
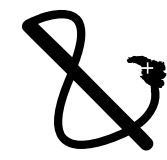
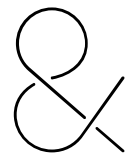
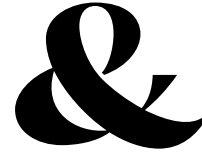
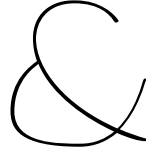
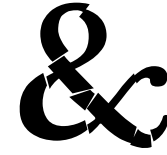
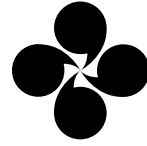
Karin Eberhardt  
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Soohyun Park  
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Travis Kochel  
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Antonio Gutierrez  
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Luke Dorny  
Grace Engels  
Ressa McCray

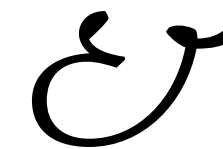
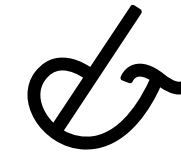
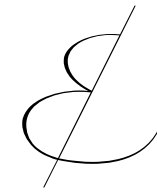
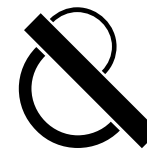
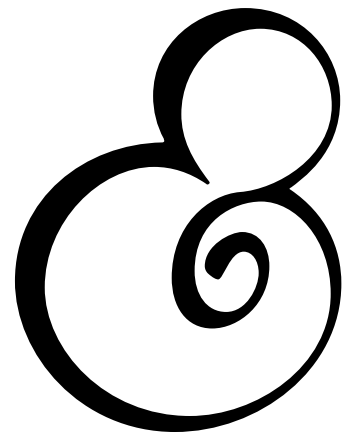
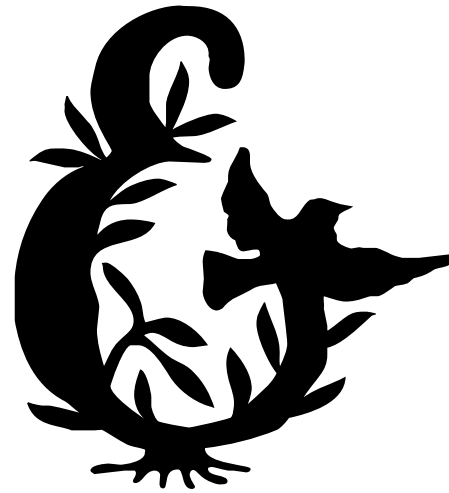
David Thometz  
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Marcus Leis Allion

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Jacques Le Bailly  
Ted Ullrich  
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Ed Hoskin

Susan Surface  
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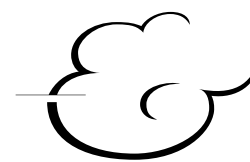
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Jo De Baerdemaeker  
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**Thanks.**

Thank you to all those who have contributed their time and designs.

SOTA is especially grateful to Chank Diesel who assembled the final font. Alison Eickhoff for putting together this PDF display book of the font. Grant Hutchinson, Shu Lai, James Greishaber, Michelle Perham, Albert Whitley, Christopher Slye and Juliet Shen also volunteered their time on this project.

The font is being be sold for \$20US and is available through font distributors.

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All the ampersand art in this document comes from the **Coming Together** font. The other text in this document is set in the Adrianna fonts, Regular & Condensed. The handwriting font on the cover is GFY-Vito. The ampersands on the cover were created by Sorin Bechira.

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