



FRED · W · GOUDY AND WILL · H · RANSOM
 THE VILLAGE PRESS · PARK RIDGE · ILLINOIS

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HIS is the first showing of an old type designed by Mr. Goudy for the exclusive use of the Village Press. The matrices were cut and the type cast by Wiebking, Harding & Co. of Chicago, to whom credit is due for the faithful rendering of Mr. Goudy's drawings.

✿ The designer's aim was to produce a letter generous in form, with solid lines and strong serifs, and "without preposterous thicks and thins." Legibility of the text as a whole was the first consideration, & the founders of the Press trust that the letter will prove acceptable to the readers of their productions.

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Add'l Characters produced by Mr. Hunt:
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